



June 14, 2013

Dear Pet Owner,

Merck has a long and rich history of working to improve people's health and well-being. Through the years, our researchers have helped to find new ways to treat and prevent illness – from the discovery of vitamin B1, to the first measles vaccine, to cold remedies and antacids, to the first statins to treat high cholesterol. Our scientists have also helped develop many products to improve animal health, including vaccines, antibiotics and pharmaceuticals.

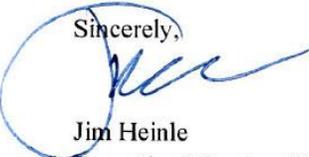
Merck Animal Health (known as MSD Animal Health outside the United States and Canada), the animal health business unit of Merck, offers veterinarians and pet owners the widest range of companion animal pharmaceutical products. We are dedicated to preserving and improving the health, well-being and performance of animals. In other words: We're here to help your pets live long and healthy lives.

In order to do this, Merck Animal Health limits the distribution of Activyl[®] for Dogs and Cats and Activyl Tick Plus[®] for Dogs only to licensed veterinarians (including veterinarians affiliated with animal shelters) who purchase either directly from Merck Animal Health or our authorized distribution network. Unauthorized sources of Merck Animal Health products, including Internet retailers, acquire these products outside of our authorized distribution system. Because of this fact, we highly recommend you obtain Merck Animal Health products directly from your veterinarian or animal shelter. If a product is obtained outside the veterinarian-pet owner relationship, you have no assurances about the following:

- The product may be counterfeit;
- The product's content may have been tampered with in some way;
- The product's packaging may have been defaced causing important information or warnings to be "scratched off" or missing;
- The product most likely has been outside the documented chain of custody and cannot be assured to have been handled according to approved label specifications;
- Lastly, product acquired through unauthorized sources (with or without a prescription) may not qualify for any of Merck Animal Health's product guarantees or reimbursements.

At Merck Animal Health, it is our belief that your veterinarian is the most qualified advocate for the health of your pets. A licensed veterinarian remains the best equipped professional to ensure the health and well-being of your pet.

Sincerely,



Jim Heinle

Executive Director, U.S. Companion Animal
Merck Animal Health